

vCOACH

A New Era of Soft Skill Training.

Powered by AI.

September 2021







HIGH DEMAND FOR SOFT SKILL TRAINING



Source: <https://www.transparencymarketresearch.com/soft-skills-training-market.html> (last accessed Feb 9, 2021)



TODAY: CLASSROOM TRAINING IS INEFFECTIVE BUT UNAVOIDABLE

Personal coaching



>2000
EUR p.p.

High impact, **but too expensive**
for 99% of employees

Classroom training

(= instructor-led)



800-1600
EUR p.p.

Expensive & low impact
even worse if zoom-based

~75% of the market!

elearning



from 20
EUR p.p.

Scalable, **but no impact**

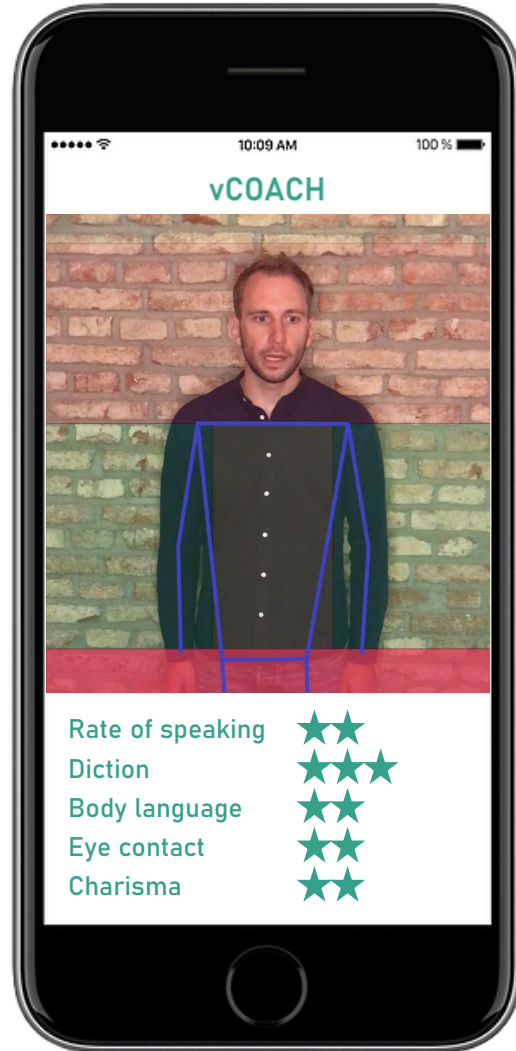
WE REPLACE INSTRUCTOR-LED TRAINING!



The first automated yet personalized soft skill development platform.

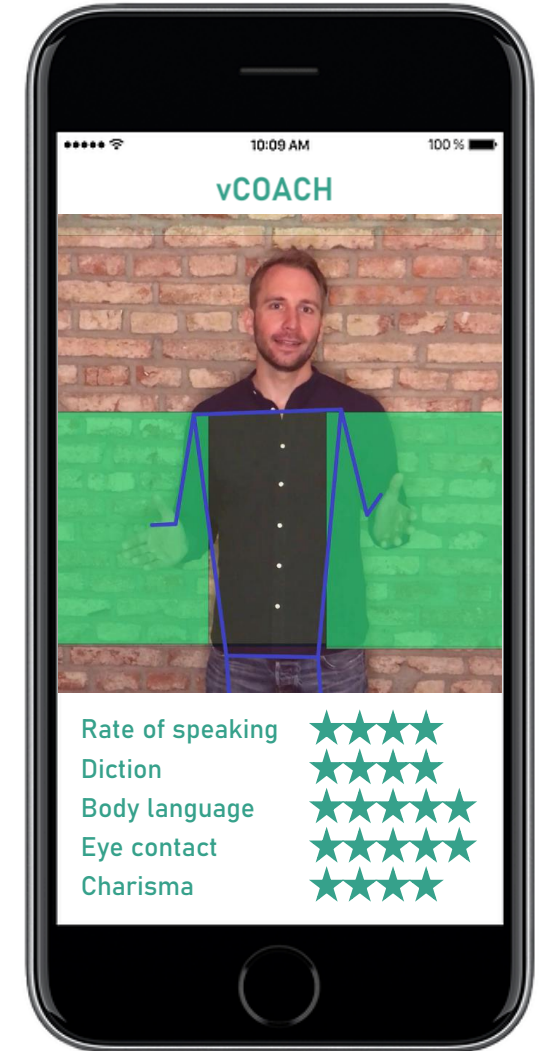
FULLY DIGITAL & 10x BETTER THAN INSTRUCTOR-LED TRAINING

Before

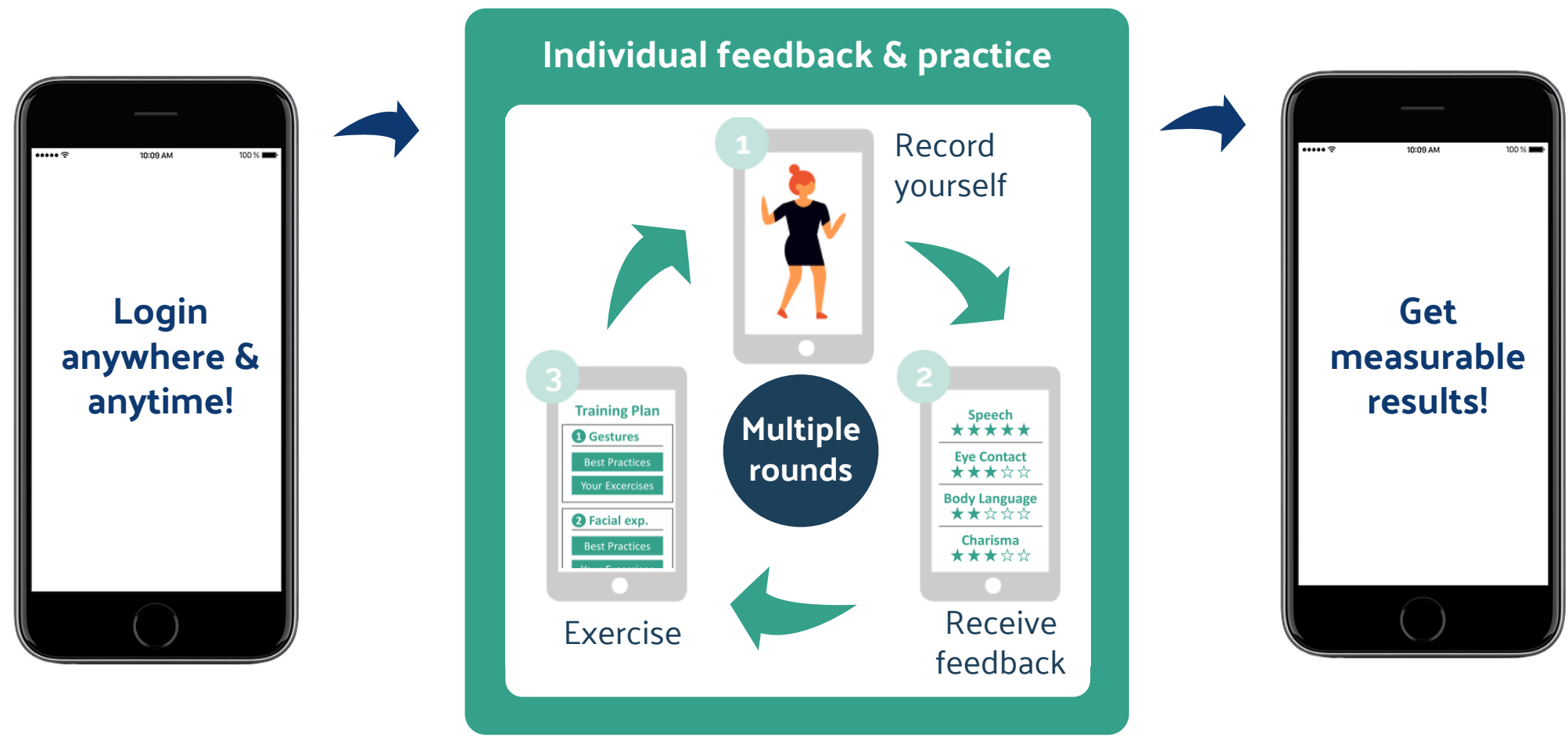


- ✓ Highly scalable
- ✓ Personalized & interactive
- ✓ Anywhere & anytime
- ✓ Higher impact & ROI

After



MOBILE-BASED TRAINING: HOW IT WORKS



MAJOR TRACTION AFTER 1 YEAR IN THE MARKET!



>25 B2B clients



Award winning



Happy users



Great business

Logos of B2B clients:

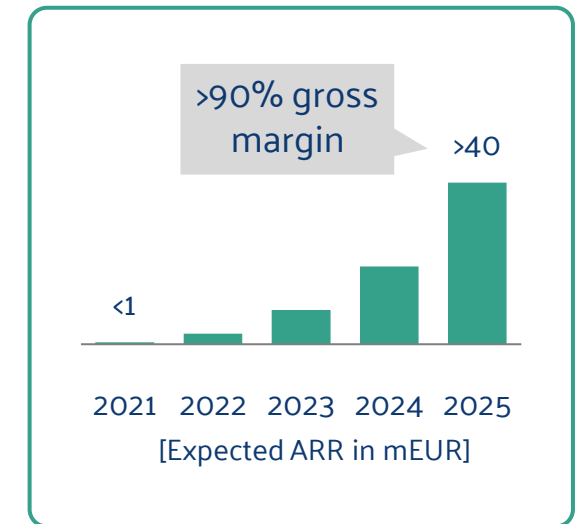
- Telefonica
- Boehringer Ingelheim
- Marc O'Polo
- Digital. Namics. (A Merkle Company)
- DHL CONSULTING
- majorel

Awards and recognition:

- 2020 HR INNOVATION AWARD (ZUKUNFT PERSONAL)
- Europe's #1 in digital learning
- LEARNTEC

Happy users testimonials:

- „Amazing effect!“
- „Highly personalized!“
- „Very convenient“



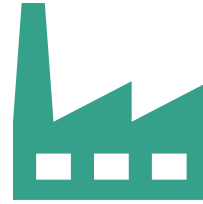
...and backed by great investors sharing our vision!

OUR BUSINESS MODEL: „TRAINING-AS-A-SERVICE“



Annual license bundles

Starting from 10 users for
2990 EUR p.a.



Clear B2B Focus

Companies >500 employees
and/or formalized L&D
approach (industry-agnostic)

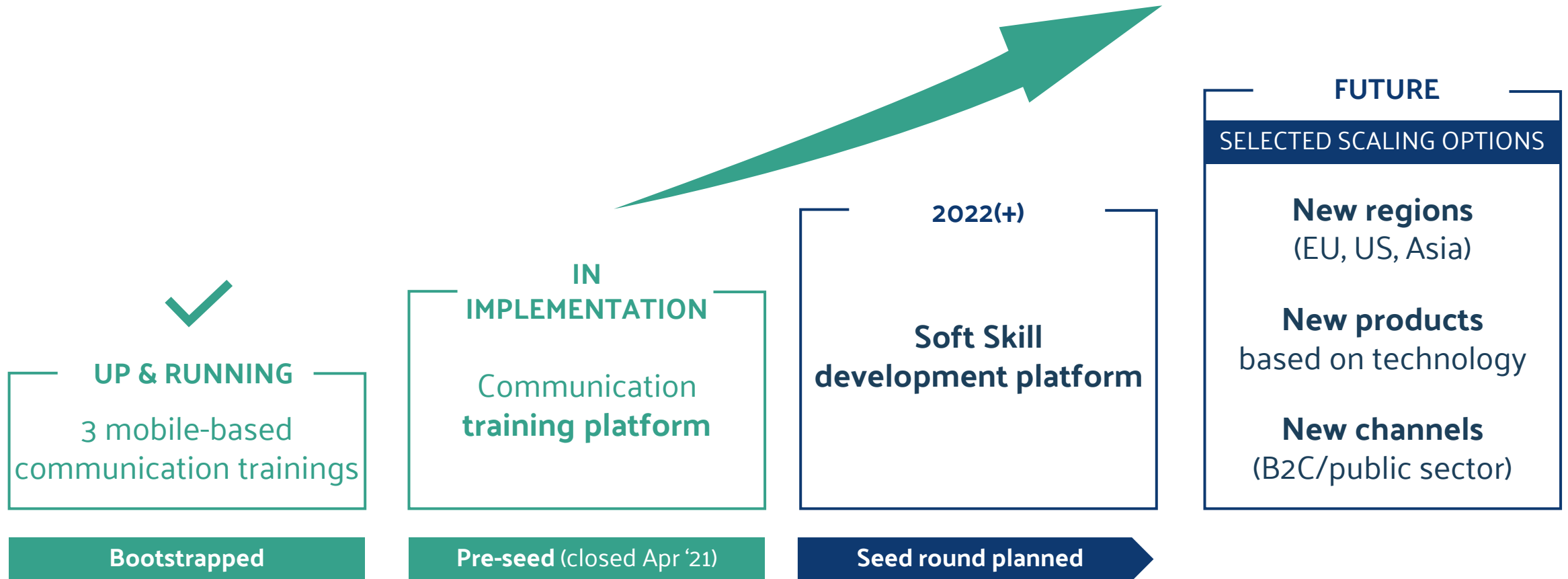


Direct Sales approach

Focus: Head of HR / People
Development

We help L&D managers to train more people, better!

CLEAR GAMEPLAN & VISION



Our vision is to become the global #1 soft skill development platform

FOUNDERS TEAM WITH UNIQUE SKILL SET & TRACK RECORD



Stephanie Mayer

Product & Sales



Benjamin Gump

Finance & Operations



Dr. Clemens Lechner

Chief Scientist



Tobias Hölzer

Technology



THANK YOU !

Want to know more?
Connect me on [LinkedIn](#) !



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Thanks to our supporters
(among others)

